

Valeriia Voshta

L&D SPECIALIST
INSTRUCTIONAL DESIGNER

CONTACT

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PROFILE

Instructional designer with 7+ years in EdTech, school, and corporate learning. Designs full-cycle online courses on ADDIE: from TNA and design concept to LMS release and Kirkpatrick evaluation. Builds solutions for school students and adults, including onboarding and B2B. Increased course completion rate by 25%, cut content preparation time by 20% and course update time by 30%. Winner of iSpring.BATTLE 2025–2026.

LANGUAGES

Russian — Native

English — C1

CORE COMPETENCIES

- Full-cycle eLearning (ADDIE, SAM)
- SCORM / xAPI packages
- LMS admin & learner analytics
- Completion rate optimization
- Video production & voiceover
- Microlearning & gamification
- B2B client & author management
- Product: MVPs & hypotheses
- Cross-functional collaboration

TOOLS

iSpring Suite · Articulate 360 · Camtasia · Adobe Premiere Pro · Figma · Canva · Vyond · Genially · 360Learning · Confluence · Notion · Miro · HTML · CSS · JavaScript

Professional Experience

T&D Specialist / Instructional Designer

Aug 2025 - Jul 2026

Programmy 21 Veka · Full-time · Remote

In-house T&D provider of an international technology group: software development, systems integration, business process automation

- Developed 12+ online courses from scratch on ADDIE and SAM — LMS courses, assessments, long-reads, and video tutorials with in-house filming, editing, and voiceover — moving training from one-off offline sessions to a permanently available format for 400+ employees
- Increased course completion rate by 25% through feedback analysis and iterative content improvement
- Administered the 360Learning LMS for 500+ users: assigned courses, set up sessions, kept the statistics, and supported users
- Ran TNA with the development, Compliance, HR, and PR teams: identified needs, aligned design concepts, and controlled release timelines
- Reviewed and updated existing courses to match current business processes, cutting update time by 30% by formalising the procedure
- Developed the corporate knowledge base in Confluence: 15+ structured articles that accelerated new-hire onboarding
- Supported trainers methodologically: developed templates, standards, and guidelines

Methodologist / Product Manager

Dec 2023 - Aug 2025

Edvibe (ex. Progressme) · Full-time · Remote

Subscription platform for teachers: digital tools to create, adapt, and optimise learning materials

- Designed and launched new educational products: 4+ MVP versions, combining the methodologist and product manager roles
- Supported 10+ B2B clients — online schools, marathon authors, education studios: clarified the request, adapted courses, and ran projects through to the result
- Managed a team of external authors: wrote briefs, controlled methodological accuracy and deadlines
- Developed 20+ assignment templates and sets of methodological commentary for school subjects
- Reviewed 50+ learning materials and standardised lesson templates, cutting content preparation time by 20%

Methodologist

Jan 2022 - Nov 2023

99 Ballov · Full-time · Remote

Online platform preparing school students for the OGE/EGE national exams: interactive courses, tests, and tutoring

- Designed 8+ online courses from scratch with a focus on exam results: built the modular logic and wrote SMART objectives
- Prepared session plans and methodological reviews for 100+ webinars and supported their delivery, building in gamification and microlearning
- Developed 200+ practice sets, tests, and assignments in Russian, Social Studies, and English for the OGE/EGE exams
- Adapted courses and materials to 3 user segments — grades 8, 9, and 11
- Trained and mentored new instructors: brought 5+ of them into the platform methodology

English Teacher → Methodologist

Sep 2020 - Dec 2021

PrimaEnglish Language Centres · Full-time · On-site

- Coordinated a team of 7-8 teachers and ran their training; launched 5+ new courses
- Developed and adapted programmes for 4+ CEFR levels (A1-C1) and several age groups

Valeriia
Voshta

KEY STRENGTHS

- Full-cycle eLearning development
- Cross-functional collaboration
- Data-driven content optimization
- Scalable template design
- B2B educational consulting
- Team mentoring & training
- Agile product thinking

AVAILABILITY

Remote

CONNECT

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Professional Experience (cont.)

English Teacher → Methodologist (cont.) Sep 2020 - Dec 2021

PrimaEnglish Language Centres · Full-time · On-site

- Ran 50+ supervisions, improving lesson quality and learner retention
- Created placement and progress tests and progress rating scales
- Developed a corporate English training programme for B2B clients
- Taught English to school students, teenagers, and adults
- Formed groups by level, designed individual learning paths, and kept progress records

Education

Master's - Educational Management & Administration 2027
Kaluga State University (K.E. Tsiolkovsky)

Bachelor's - Pedagogical Education (English) 2023
Moscow Pedagogical State University (MPGU)

Bachelor's - Law 2020
Plekhanov Russian University of Economics (REU)

Licenses & Certifications

iSpring.BATTLE 2025-2026 Winner - "Most Atmospheric Course" (Long-read) 2026
iSpring Academy

Psychology, Pedagogy and Methodology in Secondary School (FGOS) 2025
Foxford

Neural Networks for Teachers: From Theory to Practice 2025
Foxford

Foundations of Learning Experience Design 2024
School of Education

Adult Learning Strategy Course 2024
Dedu Center

Effective Techniques for English Teachers (B2-C1) 2022
Foxford

Preparing Students for English National Exams (Gr. 9 & 11) 2020
Netologia-Group

Psycholinguistics 2020
St. Petersburg State University

TKT Module 2 - Band 4 2023
Cambridge Assessment English

TKT Module 1 - Band 3 2021
Cambridge Assessment English

FCE (B2 First) - Grade C 2015
Cambridge Assessment English